## Impact of School Culture: European Full-Time MBA Programs



### GMAC<sup>®</sup> Data-to-Go Series

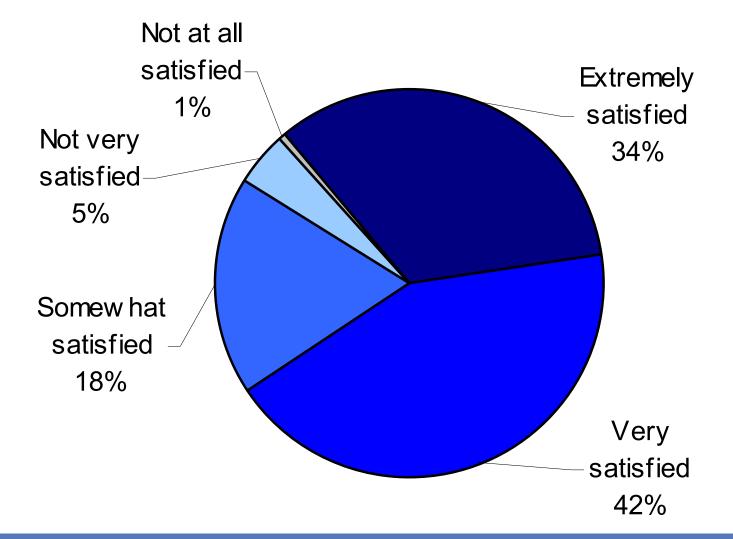
**Gregg Schoenfeld** Associate Director, Research Graduate Management Admission Council®

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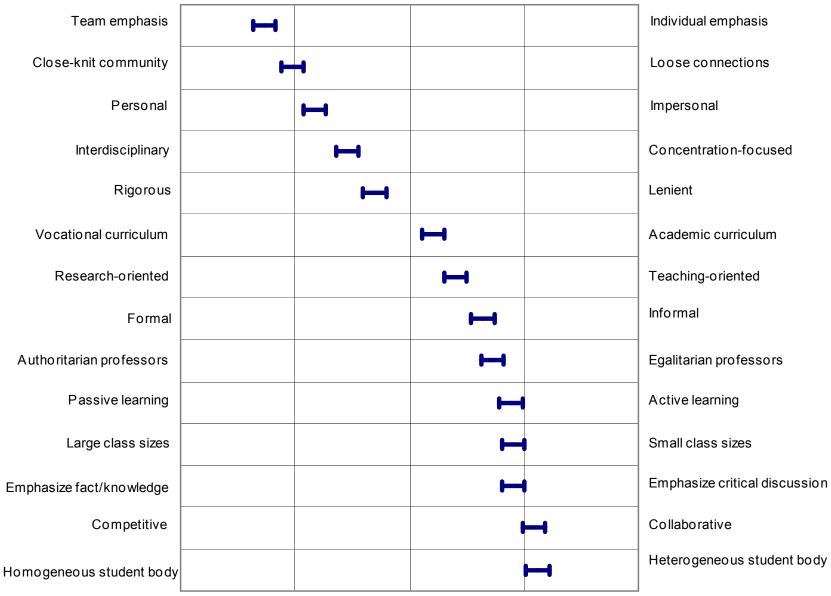
#### **Satisfaction with School Culture**

More than three-quarters of students at European full-time MBA programs were extremely or very satisfied with their school's culture.



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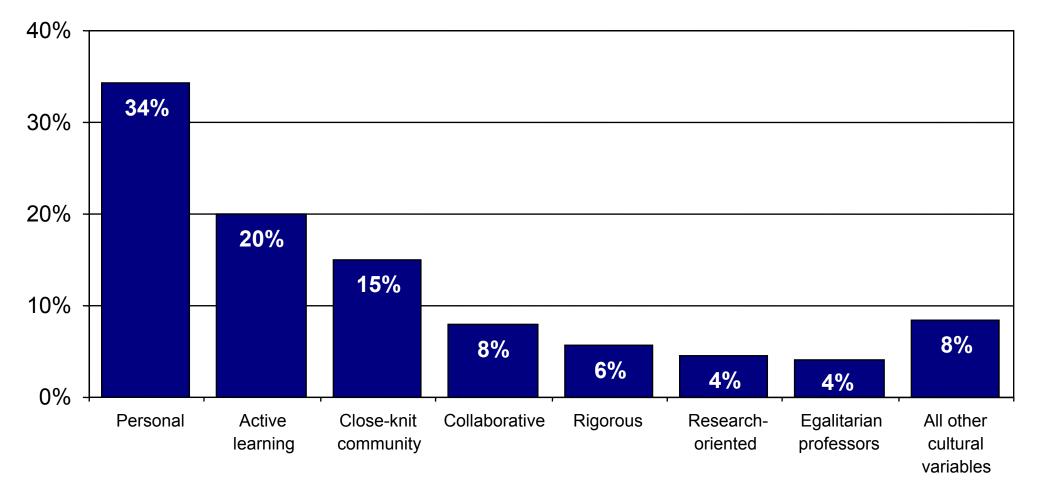
#### **Perceptions of School Culture**



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#### **Key Drivers of Satisfaction with School Culture**

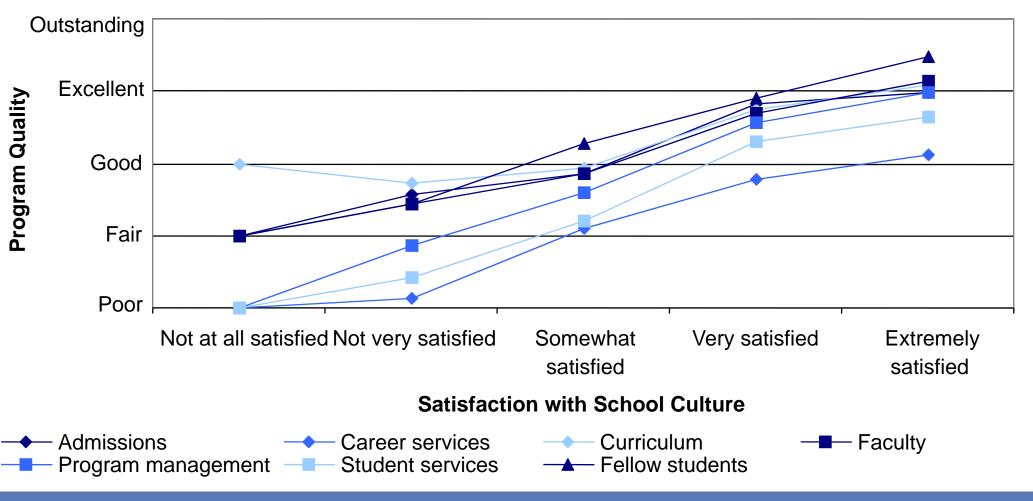
Student community and the learning environment are key drivers of satisfaction.



Pratt index scores; Multiple R = .77

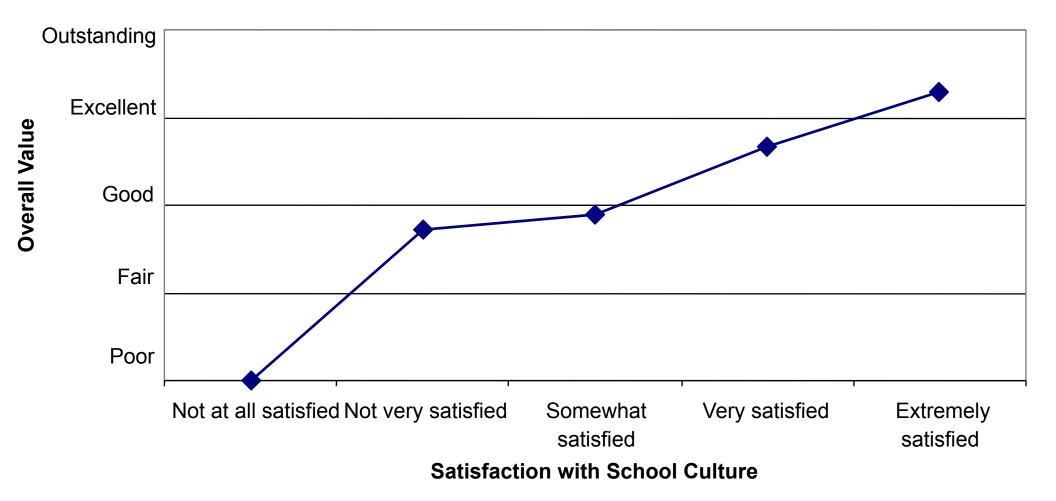
# Impact of School Culture on Assessed Quality of Program

Satisfaction with school culture correlates with student assessment of quality.



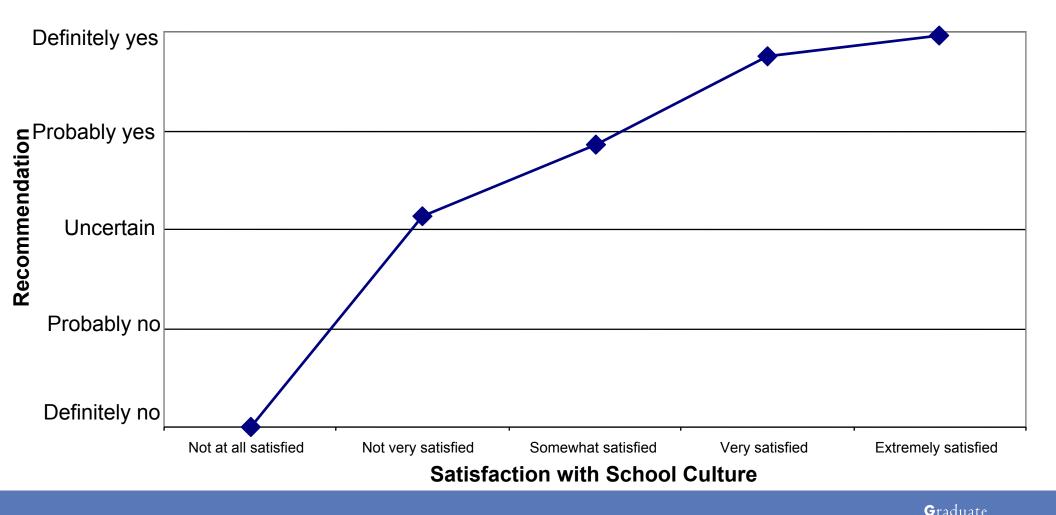
#### Impact of School Culture on Overall Value

Satisfaction with school culture correlates with assessment of overall value.



#### Impact of School Culture on Recommendation

Satisfaction with school culture correlates with whether a student would recommend their school to others seeking a graduate business education.



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